

NEWS BRIEFS

Nordstrom, Tiffany, Omega, Bergdorf, Aston Martin and Brioni – Live news

August 31, 2018



Nordstrom bolsters its growth with new promotions. Image credit: Nordstrom

By STAFF REPORTS

Luxury Daily's live news from Aug. 30:

[Nordstrom's newest chairman of the board has long history in management](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Department store chain Nordstrom has promoted a member of its board of directors to take on the additional role of chairman.

[Click here to read the entire story](#)

[Tiffany takes over coffee shop in Paper Flowers promotion](#)

U.S. jeweler Tiffany & Co. is bringing its out-of-home marketing initiative for its Paper Flowers collection to a Singapore bakery.

[Click here to read the entire story](#)

[Omega reignites its spotlight on history with women](#)

Swiss watchmaker Omega is working with actress Nicole Kidman for a special exhibit that caters to women.

[Click here to read the entire story](#)

[Bergdorf opens permanent in-store shop with mystery](#)

New York-based department store Bergdorf Goodman is unveiling a permanent concept shop idea, which focuses on building mystique and beauty.

[Click here to read the entire story](#)

[Aston Martin, Sotheby's work together for investment auctions](#)

British automaker Aston Martin has signed an agreement with RM Sotheby's, making the auction house its official auction partner.

[Click here to read the entire story](#)

[Brioni turns Legendary Minds into models in scientific series](#)

Italian menswear label Brioni is taking an academic approach to ambassador programs in a series that highlights innovators and thinkers.

[Click here to read the entire story](#)

[Click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.