

NEWS BRIEFS

Day's wrap: Cline, Mandarin Oriental, Lagos, Dom Prignon, Shiseido and Hublot

September 4, 2018



CELINE

Celine unveils a new look. Image credit: Celine

By STAFF REPORTS

[Cline erases its recent past but looks to retro for the future](#)

Fashion house Cline is continuing its stream of changes with a new logo launch and a move that leaves the past behind.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire story](#)

[Mandarin Oriental expands its mobile payment options](#)

Hospitality chain Mandarin Oriental Hotel Group is bringing a convenient checkout option for Chinese travelers to one of its Hong Kong locations.

[Click here to read the entire story](#)

[Lagos, Bloomingdale's bring bling to Apple Watches](#)

U.S. jeweler Lagos is bringing its Caviar line into the digital world with a special launch that is exclusive to Bloomingdale's.

[Click here to read the entire story](#)

[Dom Prignon invites photography fans to look inside a private celebrity party](#)

Champagne brand Dom Prignon is creating art through everyday life with a special photography initiative as part of its campaign with an ambassador who doubles as creative director.

[Click here to read the entire story](#)

[Shiseido recategorizes makeup with a global launch](#)

Cosmetics manufacturer Shiseido is releasing a new global makeup line, unleashing a revamped method of promoting and categorizing makeup in the process.

[Click here to read the entire story](#)

[Hublot strengthens Southeast Asia presence with Vietnam boutique](#)

Swiss watch brand Hublot is celebrating its first physical presence in Vietnam with a musical event.

[Click here to read the entire story](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.