

NEWS BRIEFS

Cline, Mandarin Oriental, Lagos, Dom Prignon, Shiseido and Hublot – Live news

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CELINE

Celine unveils a new look. Image credit: Celine

By STAFF REPORTS

Cline erases its recent past but looks to retro for the future

Fashion house Cline is continuing its stream of changes with a new logo launch and a move that leaves the past behind.



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Mandarin Oriental expands its mobile payment options

Hospitality chain Mandarin Oriental Hotel Group is bringing a convenient checkout option for Chinese travelers to one of its Hong Kong locations.

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Lagos, Bloomingdale's bring bling to Apple Watches

U.S. jeweler Lagos is bringing its Caviar line into the digital world with a special launch that is exclusive to Bloomingdale's.

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Dom Prignon invites photography fans to look inside a private celebrity party

Champagne brand Dom Prignon is creating art through everyday life with a special photography initiative as part of its campaign with an ambassador who doubles as creative director.

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Shiseido recategorizes makeup with a global launch

Cosmetics manufacturer Shiseido is releasing a new global makeup line, unleashing a revamped method of promoting and categorizing makeup in the process.

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Hublot strengthens Southeast Asia presence with Vietnam boutique

Swiss watch brand Hublot is celebrating its first physical presence in Vietnam with a musical event.

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