

TRAVEL AND HOSPITALITY

Mandarin Oriental expands to Phuket with beachfront resort

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Mandarin Oriental is expanding its brand. Image courtesy of Mandarin Oriental

By STAFF REPORTS

Hospitality chain Mandarin Oriental Hotel Group is bringing its brand to the popular resort destination Phuket, Thailand.

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The 105-room Mandarin Oriental, Phuket will be situated on a beachfront location on the western side of Phuket Island. Lately hoteliers have been expanding in Southeast Asia as the region becomes a greater draw for tourists and luxury shoppers.

Asian expansion

Mandarin Oriental, Phuket is owned by Grand Larn Luang Co., Ltd. Slated to open in 2022, the resort is being built on undeveloped land on the west coast of the island alongside Laem Singh Bay.

Guests will have access to white sand beaches on the property. Extending the focus on the outdoor, 37 of the rooms are pool villas with outdoor space, and the hotel will also host a Kid's Club that will take young guests through outdoor activities.

Rounding out the property are three restaurants and bars as well as a fitness center, spa and two pools.

"Phuket is one of Asia's leading leisure destinations and we are delighted to have found such a special site on which to develop our resort," said James Riley, group CEO of Mandarin Oriental, in a statement.

"The group's established reputation and experience in delivering award-winning service and facilities at Mandarin Oriental, Bangkok, when combined with this stunning new property, will provide guests a unique proposition for a luxury visit to the entrancing Kingdom of Thailand," he said. "We look forward to working with our partners to create this."



Beaches on Phuket. Image credit: Tourism Thailand

This new property will join Mandarin Oriental's existing Bangkok hotel, expanding its presence in the country.

Hilton's Waldorf Astoria Hotels & Resorts is similarly bringing its hospitality brand to Bangkok, Thailand.

Waldorf Astoria Bangkok is owned by Magnolia Quality Development Corporation Limited, and is situated in the developer's 60-story Magnolias Ratchadamri Boulevard mixed-use residential tower. Officially open as of Aug. 31, the hotel marks Waldorf Astoria's first property in Southeast Asia ([see story](#)).

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