

NEWS BRIEFS

Day's wrap: Holt Renfrew, eBay, Barneys, Launchmetrics, Bugatti and Mandarin Oriental

September 5, 2018



Thom Browne is hosting a takeover at Barneys New York. Image credit: Barneys

By STAFF REPORTS

Luxury Daily's live news from Sept. 5:

[Barneys puts spotlight on Thom Browne in interactive takeover](#)

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Department store chain Barneys New York is paying homage to local label Thom Browne through a multichannel initiative.

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[Mandarin Oriental expands to Phuket with beachfront resort](#)

Hospitality chain Mandarin Oriental Hotel Group is bringing its brand to the popular resort destination Phuket, Thailand.

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[Launchmetrics looks to grow business after raising \\$50M](#)

Marketing and analytics firm Launchmetrics has raised \$50 million in funding to help fuel its expansion plans.

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[Holt Renfrew digitizes buying via mobile-first system](#)

Canadian department store chain Holt Renfrew is mobilizing its wholesale buying process through an exclusive partnership with digital data exchange Joor.

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[EBay extends authentication program to high-end watches](#)

Online marketplace eBay is expanding its authentication program to luxury watches, catering to the growing secondhand market for timepieces.

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Bugatti builds full-size Chiron with Lego

French automaker Bugatti is showing off its creative and ambitious side through a new project with Lego.

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