

NEWS BRIEFS

Day's wrap: Bloomingdale's, Mulberry, Aston Martin, Vogue, WSJ. Magazine and Chiara Ferragni

September 7, 2018



Mulberry is promoting its autumn/winter collection in Seoul. Image credit: Mulberry

By STAFF REPORTS

Luxury Daily's live news from Sept. 7:

[Luxury brands get boost from influencer bride](#)

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Dior and Prada are among the luxury labels getting enhanced attention for their role in celebrity influencer Chiara Ferragni's wedding.

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[Bloomingdale's prioritizes newness, discovery in revolving pop-up](#)

Department store chain Bloomingdale's is taking an editorial approach to retail with the debut of an evolving concept shop-in-shop.

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[Aston Martin opens heritage-focused showroom in London](#)

British automaker Aston Martin is catering to owners and prospective buyers of its heritage cars with a new dedicated showroom.

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[Mulberry heads to Seoul for new season launch](#)

British fashion label Mulberry is making an experiential push for its autumn/winter 2018 collection in Seoul, South Korea.

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[Vogue responds to growing Greek fashion business with upcoming edition](#)

Cond Nast's Vogue magazine is bringing its media brand to Greece as the country's luxury market grows amid an economic recovery.

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[WSJ. Magazine fetes 10 years in print with multichannel push](#)

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