

NEWS BRIEFS

Ralph Lauren, Tiffany, Tesla and megamansions – News briefs

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Ralph Lauren is marking its 50th anniversary. Image credit: Ralph Lauren

By STAFF REPORTS

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Today in luxury:

[Will Ralph Lauren's 50th anniversary extravaganza help it survive another 50 years?](#)

Ralph Lauren Disney-fied fashion. Starting in 1968, the American entrepreneur, born Ralph Lifshitz, invented an alluring world rooted in New England upper crust prep and Western Americana that became a status symbol for millions of consumers in the 1980s and early 1990s at the peak of its relevance. It was Lauren's movie, and we were living in it, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Inside Tiffany's private suite for VIPs](#)

In this episode of Invitation Only, Bloomberg luxury reporter Kim Bhasin tours Tiffany & Co's private salon and learns about the Fifth Avenue store's most luxurious offerings, per Bloomberg.

[Click here to watch the video on Bloomberg](#)

[Tesla bond hits record low, stock slips as investor worry deepens](#)

Tesla's stock and bond prices dropped on Sept. 5 after chief executive Elon Musk renewed an attack on a British caver whom he had previously insulted on social media and a day after Mercedes unveiled a challenge to the electric car maker, reports Reuters.

[Click here to read the entire article on Reuters](#)

[The war of the Los Angeles megamansions](#)

Bruce Makowsky knew exactly what he wanted: a gigantic photograph of a statuesque blonde clad in a black gown and standing on the trunk of a Rolls-Royce Phantom Drophead, a \$500,000 coupe with interiors swathed in Herms leather. In her hands would be a chainsaw branded with Rolls Royce emblems, says the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

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