

NEWS BRIEFS

## Prada, Kering, Alibaba and wellness – News briefs

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*Prada is responding to animal rights activists. Image credit: Prada*

By STAFF REPORTS

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Today in luxury:

[Prada Group responds to animal rights activists' efforts by playing up its man-made fibers and "concrete reduction" of fur](#)

A few days after animal rights supporters targeted the Prada Group in an international campaign, the company has responded by highlighting its "gradual and concrete reduction" of fur products and played up its use of man-made fibers such as nylon, according to Women's Wear Daily.

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[How Francois-Henri Pinault unites profits and purpose](#)

The chairman of Kering talks to BoF's Imran Amed about the blockbuster successes of Gucci, Saint Laurent and Balenciaga, streamlining his portfolio and his belief in "generous capitalism," reports Business of Fashion.

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[Daniel Zhang, Alibaba's next chairman, fancies himself a free spirit](#)

The man who has been anointed as the next executive chairman of Alibaba Group Holding Ltd. chose "Free and Unfettered Person" as his company nickname. It might have been wishful thinking, says the Wall Street Journal.

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[Luxury hotels carve out wellness enclaves for health-conscious travelers](#)

The hassles of travel, whether for business or pleasure, can be taxing on the mind and body. So it's not surprising

that many travelers are seeking ways to stay fit and alleviate stress when they check into hotels, even if only for one night, per Forbes.

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