

NEWS BRIEFS

Day's wrap: Cond Nast, Gucci, Herms, Luxury Collection, Piaget and Mandarin Oriental

September 12, 2018



Vogue Beauty focuses on creating quality looks. Image credit: Vogue

By STAFF REPORTS

Luxury Daily's live news from Sept. 12:

[Cond Nast focuses on beauty imagery and video with new studio](#)

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Media group Cond Nast is working to heighten its editorial beauty offerings with a new studio dedicated to creating quality content.

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[Gucci dresses jewelry ambassador on a world tour](#)

Italian fashion label Gucci is establishing itself within the music world by providing the wardrobe for a performer during a world tour.

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[Herms sees growth across all regions, categories in H1](#)

In the first half of the year, French fashion group Herms saw its reoccurring operating profits reach an "all-time high" at 34.5 percent of sales.

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[Luxury Collection takes on Vail in first-time ski resort](#)

Marriott's The Luxury Collection is diving into ski resorts in North America with its new acquisition.

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Piaget creates short videos to show differing personalities of its pieces

Swiss jeweler Piaget is releasing a variety of short vignettes that capture styles of its pieces and how they can embrace different personalities depending on the situation.

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Mandarin Oriental plays on social media users' interest in becoming influencers

Hospitality brand Mandarin Oriental Hotel Group is looking to help guests of its Milan location build their social media skills in a new package.

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