

NEWS BRIEFS

Day's wrap: LVMH, Moda Operandi, Dior Beauty, Childrensalon, Jaguar and Audemars Piguet

September 13, 2018



Childrensalon carries designer duds for children. Image credit: Childrensalon

By STAFF REPORTS

Luxury Daily's live news from Sept. 13:

[Jaguar puts design on display in Scottish museum](#)

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British automaker Jaguar is highlighting the design of its first electric vehicle through an exhibit at Scotland's first design-centric museum.

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[Dior Beauty takes consumers backstage in beauty pop-up](#)

French fashion house Christian Dior's beauty line is staging its first pop-up in the United States to offer consumers an immersive look at its Backstage Collection.

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[LVMH brings Les Journees Particulieres to 40 new sites this fall](#)

French conglomerate LVMH Mot Hennessy Louis Vuitton is inviting consumers to explore its houses through a global open house at 77 locations across five continents.

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[Moda Operandi spurs midterm voting with fashion statements](#)

Online retailer Moda Operandi is urging U.S. consumers to vote in the upcoming November elections with help from more than a dozen local fashion labels.

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[Childrensalon looks to raise ecommerce engagement with loyalty program](#)

Children's wear retailer Childrensalon is giving parents perks with a new tiered loyalty program.

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[Audemars Piguet tees off with brand ambassadors in golf stunt](#)

Swiss watchmaker Audemars Piguet is sharing a sporting adventure with golf fans in a new short film.

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