

NEWS BRIEFS

China, Chanel, Mercedes-Benz and Dior – News briefs

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Fan Bingbing for De Beers. Image credit: De Beers

By STAFF REPORTS

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Today in luxury:

[China's dimming its biggest stars](#)

By late spring, Fan Bingbing, China's most popular actress, had become a cultural juggernaut. She had 63 million followers on Weibo, China's Twitter-like social network, and high-profile endorsement deals with some of the world's most prominent luxury brands, per Bloomberg.

[Click here to read the entire story on Bloomberg](#)

[Chanel chooses London for global office](#)

The luxury goods maker Chanel has told the BBC it's elected to set up its global office in the U.K. For the first time in its 110-year history, the brand is gathering the majority of its global business functions under one roof, reports the BBC.

[Click here to read the entire story on BBC News](#)

[Mercedes-Benz turns to SoundHound for in-vehicle voice assistant](#)

Drivers of new Mercedes-Benz A-Class vehicles will soon be able to talk to their cars. And the cars will respond. Ask the car to turn on the heads-up display or for sports scores. Say you're hungry and it will suggest restaurants. The new in-vehicle assistant utilizes local and cloud data to provide drivers plenty to talk about, according to TechCrunch.

[Click here to read the entire story on TechCrunch](#)

[The house that built Dior](#)

When Kim Jones, the new artistic director of Dior Homme, sent toile de Jouy patterns and pink suits down the runway for his first collection this summer, he was not indulging in a caprice, but following house precedent. For more than 70 years, toile and pink have been leitmotifs not only in Dior's couture but also its interiors, says the Financial Times.

[Click here to read the entire story on Financial Times](#)

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