

NEWS BRIEFS

Day's wrap: Chanel, Burberry, Audi, John Hardy, Jaguar and Platinum

September 17, 2018



John Hardy's Made for Legends campaign. Image credit: John Hardy

By STAFF REPORTS

Luxury Daily's live news from Sept. 17:

[John Hardy links jewelry with empowerment in ad campaign](#)

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Jeweler John Hardy is encouraging women to use its pieces as a means of self-expression in a campaign fronted by It model Adwoa Aboah.

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[Chanel takes minority stake in Montres Journe](#)

French fashion house Chanel is looking to boost its position in timepieces with the acquisition of a minority stake in Swiss watchmaker Montres Journe.

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[Jaguar demonstrates range of EV in cross-Channel drive](#)

British automaker Jaguar is showcasing the battery efficiency of its first all-electric model with a multi-country road trip.

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[Berkshire Hathaway HomeServices taps Platinum for real estate auctions](#)

Real estate auction house Platinum Luxury Auctions is linking with brokerage Berkshire Hathaway HomeServices to offer auction services to its agents.

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[Burberry marks Riccardo Tisci's debut in bricks-and-mortar](#)

British fashion house Burberry is teasing chief creative officer Riccardo Tisci's first collection with a flagship

makeover.

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[Audi teases new EV in Emmys campaign](#)

German automaker Audi will be giving a "sneak peek" of its upcoming e-tron during the 70th Annual Emmy Awards telecast on Sept. 17.

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