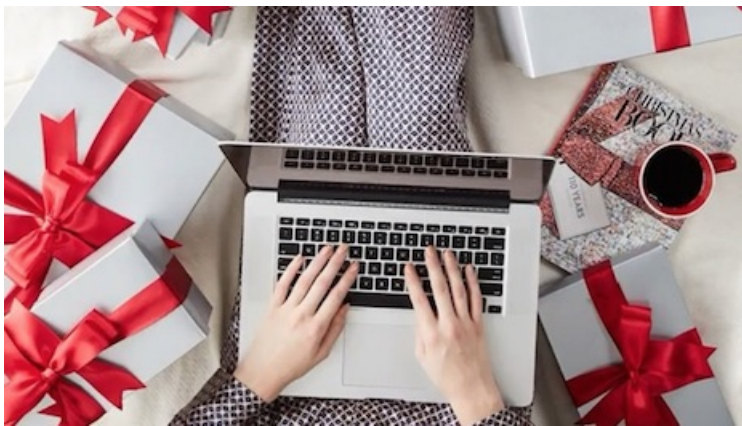


NEWS BRIEFS

Neiman Marcus, Four Seasons, Audi, Jumeirah Group, Tiffany and Land Rover – Live news

September 19, 2018



Neiman Marcus is focusing more on omnichannel and digital as it hopes to offset loss. Image credit: Neiman Marcus

By STAFF REPORTS

Luxury Daily's live news from Sept. 18:

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Neiman Marcus still sustains loss amid Q4 sales growth

Department store chain Neiman Marcus is updating its management team, as it reports growth in sales but still sustained a net loss for the fourth quarter of the 2018 fiscal year.

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Four Seasons exhibits its sustainable practices in culinary initiatives

Hospitality group Four Seasons Hotels' George V. Paris location is continuing its streak of culinary innovation by opening the doors to its sustainable garden.

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Audi allows Snapchat users to unlock their own vehicle

German automaker Audi is using Snapchat in a scavenger hunt-type campaign to promote its personal contract plans.

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Jumeirah Group takes up space in iconic Nanjing building

Hospitality brand Jumeirah Group is expanding with a new hotel in Nanjing, China.

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Tiffany window displays memorialized in luxury book

U.S. jeweler Tiffany & Co. is giving fans a chance to bring its iconic window displays home with them in a new book.

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Land Rover makes futuristic appearance in new television series

British automaker Land Rover will have a supporting role in a new science-fiction television series that is now streaming.

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