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NEWS BRIEFS

Day's wrap: Hublot, Moschino, Tesla, Saks, Jaguar and JetSmarter

September 19, 2018

Croc's limited-edition Moschino bottle. Image courtesy of Croc

By STAFF REPORTS

Luxury Daily's live news from Sept. 19:

JetSmarter promotion aims to open up private air travel

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Private jet booking service JetSmarter is giving new fliers membership perks in a 14-day flight trial.

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Moschino shares "modern luxury" vision with Croc

Italian fashion label Moschino is teaming up with vodka brand Croc for a playful world tour.

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Tesla being investigated following privatization plans

The U.S. Department of Justice is looking into CEO Elon Musk in the wake of his statement about taking the company private.

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Saks puts focus on "Fearless Women" in speaker series

Department store chain Saks Fifth Avenue is shining a spotlight on female empowerment with a series of weekly talks this fall.

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Hublot invests in London with mono-brand boutique

Swiss watchmaker Hublot has opened its first direct-operated flagship in London, creating an immersive brand environment for British consumers.

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Jaguar goes coast-to-coast in US I-Pace push

British automaker Jaguar is bringing its new all-electric vehicle stateside in a cross-country tour, giving U.S. consumers a firsthand look at the car through educational events.

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