

AUTOMOTIVE

## Silvercar adds more urban locations to its portfolio

September 20, 2018



*Audi's Silvercar expands to downtown San Francisco. Image credit: Silvercar*

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By STAFF REPORTS

Silvercar by Audi has now added another location, expanding its city offerings to downtown San Francisco as car rentals become more popular.

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The digital car rental service will start allowing rentals on Sept. 24, with reservations starting today in San Francisco. While the company has already had an established location at the San Francisco airport, it will now expand to the downtown area as well.

Driving rental reservations

Silvercar's new downtown spot in San Francisco brings its location numbers to 25 around the United States.

Its previously established areas include popular metropolises such as New York, Miami, Chicago and Los Angeles.

In addition to the new location, Silvercar has introduced a new business travel program, offering a 13 percent discount for business travelers and no empty tank charges. All rentals must be booked before Dec. 31 to receive the discount.

Special features such as WiFi, satellite radio and GPS are available at no additional cost.

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You asked for more urban locations and we listened! Location number 25 is Downtown San Francisco! Book today for drives starting September 24th! #SilvercarbyAudi #Audi #DiscoverSomethingBetter

A post shared by Silvercar by Audi (@silvercarbyaudi) on Sep 20, 2018 at 7:58am PDT

"A recent study found that road warriors in cost-focused programs that lead to inconvenient travel experiences have 22 percent fewer effective trips than their colleagues in more traveler-focused programs," said Luke Schneider, CEO of Silvercar, in a statement. "Silvercar takes the work out of car rental and provides business travelers with premium amenities from day one without a required membership or extra charges, so you can just focus on getting the job done."

Audi recently upped its partnership with Silvercar and celebrated summer by bringing drop-top vehicles to its rental fleet.

The Audi A5 Cabriolet was available for short-term rental through the application Silvercar, which is comprised only of Audi vehicles. The vehicle was fitted with an automatic soft top that opens in 15 seconds and closes in 18 while the car is going up to 31mph ([see story](#)).

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