

NEWS BRIEFS

Day's wrap: LVMH, Farfetch, Michael Kors, Swiss watches, Perfect365 and Madison Avenue

September 21, 2018



American Ballet Theatre is taking over Madison Avenue. Image credit: Madison Avenue BID

By STAFF REPORTS

Luxury Daily's live news from Sept. 21:

[ABT brings ballet to Madison Avenue boutiques](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Madison Avenue Business Improvement District is teaming with American Ballet Theatre for a weeklong dance celebration.

[Click here to read the entire article](#)

[Swiss watch exports up 6pc in August](#)

The Swiss watch industry is continuing to rebound, with the value of exports rising 5.5 percent last month.

[Click here to read the entire article](#)

[Michael Kors taps former Zegna exec as men's president](#)

U.S. fashion label Michael Kors has named Andrea Pesaresi the president of Michael Kors Men's.

[Click here to read the entire article](#)

[Farfetch sets share price for IPO](#)

Ahead of its initial public offering, online retailer Farfetch set its share price at \$20.

[Click here to read the entire article](#)

[Jean-Claude Biver steps down as head of LVMH watch division](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's watch division is undergoing a leadership change as Jean-Claude Biver moves away from his role as president.

[Click here to read the entire article](#)

AR beauty app brings cryptocurrency to more women

Augmented reality beauty platform Perfect365 is integrating a cryptocurrency into its applications, becoming one of the first companies to offer cryptocurrency use to a user base dominated by women.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.