

NEWS BRIEFS

LVMH, Farfetch, Michael Kors, Swiss watches, Perfect365 and Madison Avenue – Live news

September 24, 2018



American Ballet Theatre is taking over Madison Avenue. Image credit: Madison Avenue BID

By STAFF REPORTS

Luxury Daily's live news from Sept. 21:

[ABT brings ballet to Madison Avenue boutiques](#)

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The Madison Avenue Business Improvement District is teaming with American Ballet Theatre for a weeklong dance celebration.

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[Swiss watch exports up 6pc in August](#)

The Swiss watch industry is continuing to rebound, with the value of exports rising 5.5 percent last month.

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[Michael Kors taps former Zegna exec as men's president](#)

U.S. fashion label Michael Kors has named Andrea Pesaresi the president of Michael Kors Men's.

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[Farfetch sets share price for IPO](#)

Ahead of its initial public offering, online retailer Farfetch set its share price at \$20.

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[Jean-Claude Biver steps down as head of LVMH watch division](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's watch division is undergoing a leadership change as Jean-Claude Biver moves away from his role as president.

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AR beauty app brings cryptocurrency to more women

Augmented reality beauty platform Perfect365 is integrating a cryptocurrency into its applications, becoming one of the first companies to offer cryptocurrency use to a user base dominated by women.

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