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## Michael Kors rumored to be in talks to buy Versace

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*Versace's campaign contains the longest advertising image ever produced. Image credit: Versace*

By STAFF REPORTS

U.S. fashion group Michael Kors Holdings is in talks to take over Italian designer label Versace, as the latter attracts a series of buyers.

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Valued at \$2 billion, Michael Kors could likely announce a buyout of Versace this week, according to [Bloomberg](#). On Tuesday, Donatella Versace, vice president of the Versace Group, called a meeting to discuss the sale.

### Selling the label

The Italian label has finally seen a bounce back after the Versace family worked on bringing it back over the past year.

While no official documents have been signed, the Versace family is still said to be involved with the label following a sale.

Currently, a private equity firm Blackstone owns a 20 percent stake in Versace but is making plans to sell.



*Donatella Versace with Versace models. Image credit: AP/Luca Bruno*

Michael Kors recently also bought out Jimmy Choo, as it looks to maintain a greater role in the luxury world.

The company's revenues and profits saw double-digit growth in the first quarter of the 2019 fiscal year.

Michael Kors' revenues totaled \$1.2 billion, up 26 percent year-over-year. Both the Michael Kors and Jimmy Choo brands exceeded revenue estimates in the quarter, leading the company to raise its share earnings projections for the year ([see story](#)).

While the talks about Michael Kors taking over Versace are private, a source close to the situation spoke with Bloomberg about the \$2 billion discussion but wished not to be named.

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