

APPAREL AND ACCESSORIES

## DFS to be exclusive seller for Michael Kors capsule

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*Yang Mi for the DFS x Michael Kors collection. Image credit: DFS*

By STAFF REPORTS

LVMH-owned travel retailer DFS is working with Michael Kors to develop a special capsule collection exclusively available at the former's stores.

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In a special still campaign, Chinese actress Yang Mi is showcased on the streets of Shanghai sporting pieces of the collection. The new DFS x Michael Kors collaboration will be the third capsule collection partnership between the two.

Third collection

The special collection will feature a variety of 13 bags, three wallets, a watch with three straps options and one pair of sunglasses.

Fitted with quilted stitching and a detachable crossbody strap, the Whitney Large Shoulder Bag is the largest in the collection, followed by the Whitney Medium Backpack with gunmetal hardware and chain-trimmed shoulder straps. The Benning Medium Messenger Satchel is also featured, fitted with two-toned leather and polished hardware.

The watch, named Lauryn Three-Hand Watch, features a pearlescent dial and two additional straps, while the sunglasses are in the classic rounded aviator style.



*Yang Mi models the collection on the streets of Shanghai. Image credit: DFS*

Chinese photographer Chen Man shot Ms. Yang's Shanghai campaign for the capsule.

The collection will be available starting on Oct 1., while supplies last in DFS and T Galleria by DFS stores in 13 different countries.

At this time, Michael Kors Holdings Limited is also moving further into European luxury with its acquisition of Italian fashion label Versace.

Michael Kors Holdings has been in a race with Tapestry Inc. to create the next luxury conglomerate, as both groups have recently shifted from mono-brand companies to portfolios of like-minded labels. With Versace joining Jimmy Choo in Michael Kors' stable of brands, the group sees its revenues reaching \$8 billion in the long-term, aided by the ability to leverage synergies across its businesses ([see story](#)).

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