

NEWS BRIEFS

## Valentino, Facebook, Longchamp and status symbols – News briefs

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Valentino's pre-fall 2018 campaign. Image credit: Valentino

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By STAFF REPORTS

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Today in luxury:

### [Valentino to stage first coed pre-fall runway show in Tokyo](#)

Signaling the importance of the Japanese market for Valentino, the Rome-based luxury house will hold a runway show in Tokyo on Nov. 27 to present its men's and women's pre-fall 2019 collection. This is the first time the two ready-to-wear divisions will be presented together on the runway and it is the first show the company will hold in Tokyo since the Eighties, according to Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Facebook says attack exposed info of 50M users](#)

An attack on Facebook discovered earlier this week exposed information on nearly 50 million of the social network's users, the company announced Sept. 28, reports CNN.

[Click here to read the entire article on CNN](#)

### [Longchamp's plan to stay competitive amid luxury consolidation](#)

Vuitton has the Neverfull. Michael Kors has the Jet Set Travel. And Longchamp has Le Pliage, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

### [People are confused about the usefulness of buying fancy things](#)

In 1899, a brilliant but stubborn economist named Thorstein Veblen coined a term that proved quite useful in the

following century and beyond. His theory of "conspicuous consumption" basically, purchasing certain goods in order to show off introduced a way of thinking about why people buy things that are expensive and unnecessary, per The Atlantic.

[Click here to read the entire article on The Atlantic](#)

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