

TRAVEL AND HOSPITALITY

Jet Linx turns a pitfall into a benefit

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Jet Linx opens new Houston base. Image credit: Jet Linx

By STAFF REPORTS

Private aviation firm Jet Linx has invested in a greater base in Houston at the Hobby Airport.

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The new base has increased by 77 percent, now taking up 58,000 square feet. A new private lounge, conference room and aircraft hangar make up the new space, available exclusively to Jet Linx members.

"Jet Linx Houston is stronger than ever, with an unfaltering dedication to client satisfaction," said Lance Welch, base president of Jet Linx Houston, in a statement. "We took this opportunity to not only rebuild, but also expand our private terminal, to elevate the experience even further for our discerning members."

Rebuilding

While the new renovation is an exciting upgrade for the aviation firm, the decision was spurred by an unfortunate event.

Named a "wet microburst" from the National Weather Service, the Hobby Airport saw 80 mph gusts of wind that caused damaged to the hangar. Jet Linx's Houston base remained open while undergoing the renovations.

"We now have a new location with a bigger private terminal, bigger hangar and better location to serve our clients," said Jamie Walker, president and CEO of Jet Linx, in a statement. "The secret to our success is the resilience of our dedicated local team and we will continue our unwavering commitment to delivering the most personalized private aviation experience."



Jet Linx's private lounge at its Houston base. Image credit: Jet Linx

The private jet firm also recently innovated its benefits program to pave the way for a more seamless method of travel.

New partnerships with KEY Concierge and Swift Passport & Visa are making overseas travel much more convenient for private jet fliers of Jet Linx. The private jet firm has added these additions to its Elevated Lifestyles benefit program for frequent fliers ([see story](#)).

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