

NEWS BRIEFS

Selfridges, Chanel, The RealReal, Jet Linx and privacy – Live news

October 2, 2018



Orlebar Brown has been taken over by Chanel. Image credit: Orlebar Brown

By STAFF REPORTS

Luxury Daily's live news from Oct. 1:

[The RealReal calculates its positive impact on the Earth](#)

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Luxury consignment platform The RealReal is bringing scientific research to its customers in an effort to exhibit the impact each shopper will have on sustainability through their purchases.

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[Selfridges reports record operating revenue](#)

British department store chain Selfridges revealed record earnings results for its latest financial year with an 11.5 percent climb in sales.

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[Jet Linx turns a pitfall into a benefit](#)

Private aviation firm Jet Linx has invested in a greater base in Houston at the Hobby Airport.

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[Chanel takes on men's swimwear](#)

French fashion label Chanel has acquired British men's swim brand Orlebar Brown by buying out all shares from its founder and investor Piper.

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[Privacy and data will become transactional goods](#)

NEW YORK Due to the growth of the Internet of Things, privacy will likely turn into a luxury item in the future, with consumers trading data for ownership in goods.

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