

NEWS BRIEFS

## China, La Prairie, Equinox and Tesla – News briefs

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*La Prairie's sales are up. Image credit: La Prairie*

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By STAFF REPORTS

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Social media reports that China is cracking down on travelers returning home with suitcases full of luxury goods have alarmed investors in companies ranging from Japan's Shiseido Co. to France's LVMH and Kering SA, reports Bloomberg.

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### [La Prairie feasts on caviar](#)

The luxury beauty brand's caviar-infused skincare line is behind a recent run of booming growth, with sales seen hitting close to \$1.5 billion this year, according to Business of Fashion.

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### [Equinox launches luxury travel retreats, starting with Morocco](#)

As wellness further sweeps the travel industry, more and more established names are launching getaways. The newest one is Equinox, per Fast Company.

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