

JEWELRY

Omega's ties to US history represented in new film

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The Omega Speedmaster is featured in the film First Man. Image credit: Omega

By STAFF REPORTS

Swiss watchmaker Omega is shooting for the moon in a big-screen partnership that exhibits its history with the United States.

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Omega will be featured in the upcoming film "First Man," debuting Oct. 12, which depicts the story of the first man to walk on the moon. Within the film the Omega Speedmaster is shown on the arm of Neil Armstrong, in congruent with U.S. history in which the watch was selected as the "First Qualified for all Manned Space Missions."

Watch on the moon

In 1964, when NASA was expanding its space program, it started accepting submissions for a watch to use during its manned missions into space.

Omega's Speedmaster was the only such watch that passed the tests, earning its special decree on March 1, 1965. This allowed the watch to become the first timepiece worn on the moon, as astronaut Mr. Armstrong was fitted with the watch during the mission, known as Apollo 11.

The watchmaker worked with Universal Pictures to provide period-correct timepieces for the film, including the Speedmaster worn by actor Ryan Gosling as Mr. Armstrong.



Omega's Stopwatch. Image credit: Omega

Last year, the Swiss watchmaker celebrated the 60th anniversary of the Speedmaster and its role in the Apollo moon mission in 1969 with a short documentary featuring Buzz Aldrin and brand ambassador George Clooney.

The documentary, titled "Starmen," brought the two men together to view footage of the Apollo space flight mission and talk about its effects on them and the world. Throughout the film, the two men discuss the Omega Speedmaster and its role, as astronauts wore the watch during the mission ([see story](#)).

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