

TRAVEL AND HOSPITALITY

Mandarin Oriental offers Christian Louboutin-themed packages

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Mandarin Oriental represents Christian Louboutin in a drink. Image credit: Mandarin Oriental

By STAFF REPORTS

Hospitality group Mandarin Oriental is extending its partnership with a major fashion label through new spa and stay packages in Tokyo.

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Christian Louboutin Beauté recently worked with Mandarin Oriental Tokyo to provide its nail polish range in its spa. The two are now expanding on this partnership, offering special packages for fans of the beauty line that include various offers at the spa and bar.

Louboutin and spas

Mandarin Oriental Tokyo is offering the Christian Louboutin Stay package for 1,130,000 yen, or \$9,940 at current exchange.

Included will be accommodations in the Oriental Suite and breakfast at the hotel's restaurants. Guests will also be entitled to a one-hour Christian Louboutin manicure, one-hour Christian Louboutin pedicure, Rouge Louboutin cocktail at the hotel's bar, bottle of the brand's mini parfum, lip and nail colors, themed bouquet, bottle of red wine and seasonal fruit plate.

The cocktail is a representation of the label's iconic red and its subsequent nail polish. The recipe includes rosehip, infused with lychee liqueur, cassis, apple vinegar, grapefruit and rosemary, served in a black cocktail glass with strawberry and gold powder.

Mandarin Oriental is also offering a day package for its spa for those that live nearby from Oct. 1 to March 31, 2019.

The stay package is only available in those dates as well, based on occupancy availability.



Christian Louboutin Beauté nail polish and lipsticks

“We are very pleased to be the only hotel in Japan to collaborate with Christian Louboutin Beauté on this range of special packages,” said Paul Jones, general manager of Mandarin Oriental, Tokyo, in a statement. “As well as being an esteemed designer, Christian Louboutin is also one of the group’s international celebrity ‘Fans,’ featured in the company’s award-winning advertising campaign.”

The hospitality brand also recently flaunted its luxurious locations and dedicated services in a new short film.

By featuring numerous properties in its portfolio, Mandarin Oriental emphasizes the diversity of experiences available to guests. The montage, set to soothing Asian-inspired music, moves at an indulgent pace creating a sense of serenity ([see story](#)).

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