

NEWS BRIEFS

Day's wrap: Cartier, Marc Jacobs, Omega, Mandarin Oriental and Luxury Card

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Cartier is one of France's best-known jewelers. Image credit: Cartier

By STAFF REPORTS

[Cartier sues Saks over its remodel](#)

French jeweler Cartier believes that Saks Fifth Avenue's new department store floor model is damaging its business and is fighting back with a lawsuit.

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[Marc Jacobs Beauty debuts campaign with legacy model](#)

U.S. fashion label Marc Jacobs has recruited a new face for its beauty label for the upcoming year.

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[Omega's ties to US history represented in new film](#)

Swiss watchmaker Omega is shooting for the moon in a big-screen partnership that exhibits its history with the United States.

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[Mandarin Oriental offers Christian Louboutin-themed packages](#)

Hospitality group Mandarin Oriental is extending its partnership with a major fashion label through new spa and stay packages in Tokyo.

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[Luxury Card taps mother and model for its latest campaign](#)

Premium card provider Luxury Card is starting a new national advertising campaign featuring model Lily Aldridge, focusing on helping cardholders balance motherhood and careers.

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Mandarin Oriental aims to delight with artistic film

Hospitality brand Mandarin Oriental Hotel Group is flaunting its luxurious locations and dedicated services in a new short film.

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