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NEWS BRIEFS

Day's wrap: Cartier, Marc Jacobs, Omega, Mandarin Oriental and Luxury Card

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Cartier is one of France's best-known jewelers. Image credit: Cartier

By STAFF REPORTS

Cartier sues Saks over its remodel

French jeweler Cartier believes that Saks Fifth Avenue's new department store floor model is damaging its business and is fighting back with a lawsuit.

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Marc Jacobs Beauty debuts campaign with legacy model

U.S. fashion label Marc Jacobs has recruited a new face for its beauty label for the upcoming year.

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Omega's ties to US history represented in new film

Swiss watchmaker Omega is shooting for the moon in a big-screen partnership that exhibits its history with the United States.

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Mandarin Oriental offers Christian Louboutin-themed packages

Hospitality group Mandarin Oriental is extending its partnership with a major fashion label through new spa and stay packages in Tokyo.

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Luxury Card taps mother and model for its latest campaign

Premium card provider Luxury Card is starting a new national advertising campaign featuring model Lily Aldridge, focusing on helping cardholders balance motherhood and careers.

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Mandarin Oriental aims to delight with artistic film

Hospitality brand Mandarin Oriental Hotel Group is flaunting its luxurious locations and dedicated services in a new short film.

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