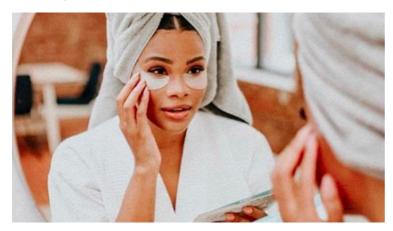


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NEWS BRIEFS

## Day's wrap: Barneys, Lanvin, LVMH, Olivela, Flexjet and Cond Nast

October 9, 2018



Sio is the first brand to be featured in Barneys pop-up. Image credit: Sio

By STAFF REPORTS

Luxury Daily's live news from Oct. 9:

Barneys elevates beauty brands with rotating pop-up

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Department store Barneys is the latest retailer to adopt a new strategy for the beauty industry with a special rotating pop-up, as specialty retail continues to shift traditions.

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Lanvin rumored to be looking for new designer

French fashion house Lanvin is reportedly looking to fill a creative position with a previous Loewe designer.

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Fashion, leather goods drive LVMH's Q3 growth

Luxury conglomerate LVMH saw a 10 percent growth in revenue for the first nine months of the year.

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Olivela helps provide school to girls who are denied education

Luxury online retailer Olivela is helping give a leg up to girls across the world who are denied education in a new partnership.

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Flexjet features multiple POV in multichannel effort

Private aviation firm Flexjet is sharing a new multichannel campaign that highlights its services from two different perspectives.

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## Cond Nast drops major position to make way for new strategy

Cond Nast is making its latest move in reorganizing its business to better cater to the modern media industry by cutting its chief digital officer.

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