

NEWS BRIEFS

## Barneys, Lanvin, LVMH, Olivela, Flexjet, Cond Nast and Sferra – Live news

October 10, 2018



*Sio is the first brand to be featured in Barneys pop-up. Image credit: Sio*

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By STAFF REPORTS

Luxury Daily's live news from Oct. 9:

[Barneys elevates beauty brands with rotating pop-up](#)

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Department store Barneys is the latest retailer to adopt a new strategy for the beauty industry with a special rotating pop-up, as specialty retail continues to shift traditions.

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[Lanvin rumored to be looking for new designer](#)

French fashion house Lanvin is reportedly looking to fill a creative position with a previous Loewe designer.

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[Fashion, leather goods drive LVMH's Q3 growth](#)

Luxury conglomerate LVMH saw a 10 percent growth in revenue for the first nine months of the year.

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[Olivela helps provide school to girls who are denied education](#)

Luxury online retailer Olivela is helping give a leg up to girls across the world who are denied education in a new partnership.

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[Flexjet features multiple POV in multichannel effort](#)

Private aviation firm Flexjet is sharing a new multichannel campaign that highlights its services from two different perspectives.

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[Cond Nast drops major position to make way for new strategy](#)

Cond Nast is making its latest move in reorganizing its business to better cater to the modern media industry by cutting its chief digital officer.

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[Sferra looks towards global growth under new ownership](#)

Dallas-based investment firm Highlander Partners has acquired Italian label Sferra as it aims to make the brand the preeminent luxury linen brand.

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