

NEWS BRIEFS

Sotheby's, Furla, Hearst, Marriott, ANA, Madison Avenue and Omega – Live news

October 11, 2018

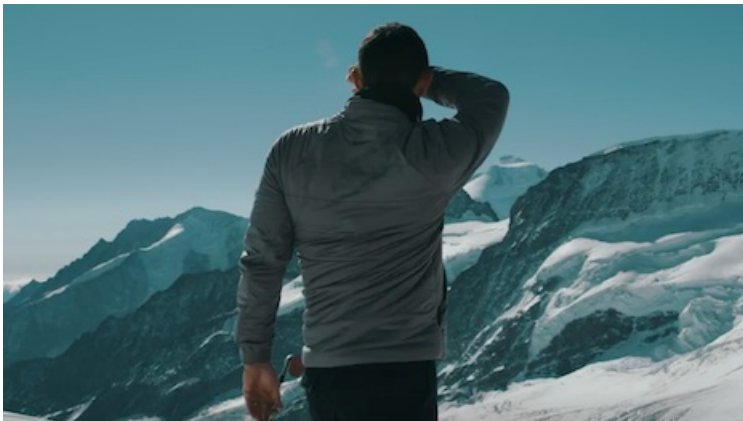


Image credit: Omega

By STAFF REPORTS

Luxury Daily's live news from Oct. 10:

[Furla revenues rise 6pc in H1](#)

Subscribe to **Luxury Daily**
Plus: just released
State of Luxury 2018 **Save \$246 ▶**

Italian handbag label Furla is investing in future growth after seeing its turnover double in the last three years.

[Click here to read the entire article](#)

[Hearst taps new Veranda editor amid strategy shift](#)

Media group Hearst is making a number of key hires and appointments for its magazine business as it undergoes an evolution to more thoroughly merge print and digital.

[Click here to read the entire article](#)

[Marriott makes moves in Middle East with UAE openings](#)

Hospitality group Marriott International is eyeing expansion in the Middle East, with the planned opening of 11 hotels in the United Arab Emirates this year.

[Click here to read the entire article](#)

[Sotheby's seeks collectors, consignors with home marketplace](#)

Auction house Sotheby's is branching further into home furnishings with the launch of an ecommerce site devoted to vintage and antique furniture and décor.

[Click here to read the entire article](#)

[FBI seeks U.S. advertiser lobby help over investigation into media-buying practices](#)

The United States' Federal Bureau of Investigation and the U.S. Attorney's Office for the Southern District of New York has initiated a criminal investigation into industry media-buying practices, putting the country's leading ad agencies

within its cross-hairs.

[Click here to read the entire article](#)

[Madison Avenue retailers bridge language barrier with Chinese app](#)

The Madison Avenue Business Improvement District is aiming to make Chinese shoppers feel more welcome at its retailers through the use of mobile technology.

[Click here to read the entire article](#)

[Omega reaches for the top in ambassador-led campaign](#)

Swiss watchmaker Omega is turning to one of its famous golfing ambassadors to portray its sporting spirit.

[Click here to read the entire article](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.