

NEWS BRIEFS

## LVMH, watches, China and hotel loyalty programs – News briefs

October 11, 2018



*The card was announced back in April. Image credit: Marriott International*

By STAFF REPORTS

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Today in luxury:

[LVMH says China crackdown on daigou shoppers is "good news"](#)

LVMH Mot Hennessy Louis Vuitton, the world's largest luxury group, said Wednesday it welcomed the Chinese government crackdown on daigou shoppers, even as fears of a Chinese slowdown sent European luxury stocks tumbling, reports Women's Wear Daily.

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[John Mayer and the art of luxury watch sales in 2018](#)

About halfway through John Mayer's six-song set at Manhattan watch store Material Good last week, someone got too caught up in the concert atmosphere, says GQ.

[Click here to read the entire article on GQ](#)

[Luxury shoppers in China are still buying bags, but not BMWs](#)

China's luxury shoppers are becoming more selective as the trade war rattles the world's second-largest economy, shunning big-ticket items like pricey cars but continuing to snap up handbags and Champagne, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Luxury hotel loyalty programs are missing out on experiences](#)

While 75 percent of luxury hotel loyalty programs offer free-night stay rewards, only 35 percent offered other

experiences as rewards, according to a new report from Gartner L2 that examines the state of loyalty programs for luxury hotel brands, per Skift.

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