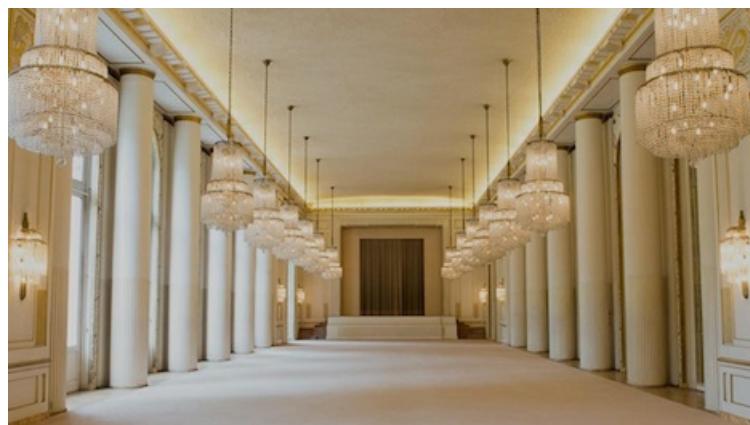


## Vogue Fashion Festival tackles industry's "new frontiers" in Paris

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*The Vogue Fashion Festival is returning this fall. Image credit: Vogue Fashion Festival*

By STAFF REPORTS

Cond Nast's *Vogue Paris* magazine is teaming up with Swarovski to host its third Fashion Festival in Paris.

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The two-day event will bring together influencers in the fashion industry for discussions about some of the hot topics in the business today. Now in its third year, the Vogue Fashion Festival allows the publication to translate its brand to an experiential event.

### Fashion festival

From Nov. 9 to 10, the Vogue Fashion Festival will take place at the Palais Potocki.

For the third edition of the event, the theme is "Fashion and its new frontiers." These frontiers and borders include the split between digital and print, gender divides, geographic lines and generational differences.

Speakers will include LVMH fashion group chairman and CEO Sidney Toledano, Coty CEO Edgar Huber and Maria Grazia Chiuri, the creative director of Dior.

In addition to keynotes the festival will include masterclasses and roundtables on topics such as launching luxury startups, fashion journalism and social media strategies.

### *Vogue Fashion Festival in Paris*

"We are delighted to continue our partnership with Cond Nast International on the Vogue Fashion Festival for the third year running," said Nadja Swarovski, member of the Swarovski Executive board, in a statement. "Celebrating New Frontiers,' the 2018 edition promises a fresh and inspiring mix of fashion's brightest creative, business and strategic leaders, all engaging in boundary-pushing debate."

"There is no better setting for such a gathering than the global fashion capital of Paris we look forward to an exciting event this November," she said.

*Vogue Paris* called on fashion enthusiasts to partake in the first edition of the Vogue Fashion Festival in Paris in 2016.

Intended for professionals and fashion lovers, the two-day event will see debates, discussions and master classes meant to inspire and provide food for thought. The inaugural Vogue Fashion Festival was hosted by *Vogue* journalists, celebrities from the industry, giving readers the opportunity to learn from firsthand experience ([see story](#)).

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