

NEWS BRIEFS

## LVMH, Burberry, Vogue, Fratelli Rossetti, Versace and Jaguar – Live news

October 16, 2018



*Image credit: Fratelli Rossetti*

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By STAFF REPORTS

Luxury Daily's live news from Oct. 15:

[Jaguar opts for standing out in feline effort](#)

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British automaker Jaguar is aiming to differentiate its electric models through an effort that focuses on the independent soul behind the vehicles.

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[Versace picks New York for pre-fall show](#)

Italian fashion label Versace is hosting its first pre-fall runway show later this year in New York.

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[Vogue Fashion Festival tackles industry's "new frontiers" in Paris](#)

Cond Nast's Vogue Paris magazine is teaming up with Swarovski to host its third Fashion Festival in Paris.

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[Burberry adopts drop trend in monthly series](#)

British fashion house Burberry is the latest luxury label to embrace the streetwear-inspired drop product release format with the debut of monthly collections.

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[LVMH sees 180K visitors for international open house](#)

This past weekend, luxury group LVMH Mot Hennessy Louis Vuitton opened the doors to 56 global sites to the

public, allowing thousands of visitors the chance to peek behind-the-scenes of its houses.

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**Fratelli Rossetti shares love letter to iconic footwear**

Italian apparel and accessories label Fratelli Rossetti is going back to school for the 50th anniversary of its landmark loafer.

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