

JEWELRY

## Phillips appeals to the watch aficionado in special auction

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*Phillips will auction off a special watch collection. Image credit: Phillips*

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By STAFF REPORTS

Auction house Phillips is teaming up with Mr Porter and *The Rake* to cater to the growing market of secondhand timepieces.

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The three are working on a special watch auction in New York to be held on Dec. 5, where Phillips will host a secondhand watch collection sale. The collective sale will include 121 watches of what it has named the highest caliber.

Timepiece importance

Phillips' auction is in association with Bacs & Russo, and lifestyle magazine *The Rake* will provide a curated list of tailored looks that will be presented alongside the watches.

Twelve different style categories will be featured including business, evening and casual wear, alongside special events ideas such as what to wear at Goodwood and Wimbledon.

From Nov. 30 to Dec. 5, Phillips' New York gallery will feature the looks and watches for auction in addition to its catalogue.

Watches available will begin at a starting price point of \$4,000.



*Mr Porter styles for the watch aficionado. Image credit: Phillips*

"At Mr Porter we have always consider watches to be a key component of stylish outfit, and in recent years the two worlds of men's style and luxury watches have become more and more intertwined," said Toby Bateman, managing director of Mr Porter, in a statement. "Vintage is not only an area of interest for any watch enthusiast but increasingly influences the world of modern watches too.

"The Phillips team have undeniably blazed a trail in this respect, with last year's Paul Newman auction being a pivotal moment," he said. "We are thrilled to partner with Phillips and *The Rake* in what will be a unique event, bringing some remarkable timepieces together with a specifically curated selection of outfits which have been styled' for specific occasions in a modern gentlemen's life."

Phillips also recently created an immersive art buying experience with the debut of a new exhibition platform for contemporary art.

Dubbed Phillips X, the platform kicked off with a showcase of artist Carlos Cruz-Diez's work, which fuses light, optical illusion and color. For Phillips, this format enables the auction house to showcase pieces from some key talents of the current and last century ([see story](#)).