

NEWS BRIEFS

Day's wrap: Mot Hennessy, Vogue, Auberge, Phillips, Waldorf Astoria, Gucci and GQ

October 18, 2018



Mot Hennessy provides a watch and scotch tasting event for holiday gifting. Image credit: Mot Hennessy

By STAFF REPORTS

Mot Hennessy facilitates experiential gifting

Luxury group LVMH's spirits division is leaning into the growth of experiential marketing in luxury with a series of events for the gifting season.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire story](#)

British Vogue opens its doors to beauty fans

Cond Nast's British Vogue is leaning into the popular and cult following that beauty can garner with a special immersive program, opening its Vogue House.

[Click here to read the entire story](#)

Auberge takes over Grace properties as part of its expansion

Auberge Hotels & Resorts is expanding in Europe and in the Northeast in the United States with the addition of five new hotels.

[Click here to read the entire story](#)

Phillips appeals to the watch aficionado in special auction

Auction house Phillips is teaming up with Mr Porter and The Rake to cater to the growing market of secondhand timepieces.

[Click here to read the entire story](#)

Heritage hospitality brands must find renewed relevance

NEW YORK Hospitality brands with decades of history need to find ways to reinvent themselves to attract younger consumers as they rapidly acquire more wealth, according to an executive from Waldorf Astoria.

[Click here to read the entire story](#)

[Gucci, GQ head to Iceland for latest short film](#)

Italian fashion label Gucci and men's magazine GQ are debuting the eighth episode of an ongoing film series.

[Click here to read the entire story](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.