

NEWS BRIEFS

Neiman Marcus, Rolls-Royce, Tamara Mellon, Nordstrom, McLaren and 24 Svres – Live news

October 22, 2018



Neiman Marcus' Fantasy Gifts for 2018 range from a tennis experience to a \$7.1 million yacht. Image courtesy of Neiman Marcus

By STAFF REPORTS

Luxury Daily's live news from Oct. 19:

[Neiman Marcus debuts experiential gift ideas in Christmas catalog](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

NEW YORK Department store chain Neiman Marcus is ushering in the holiday shopping season with the launch of its annual Christmas Book.

[Click here to read the entire story](#)

[Rolls-Royce taps into its group for new position promotions](#)

British automaker Rolls-Royce has selected a new director of manufacturing from within the BMW group.

[Click here to read the entire story](#)

[Tamara Mellon pays for women's treatments for National Mammography Day](#)

Direct-to-consumer fashion label Tamara Mellon is continuing its mission to help support women with a special initiative for National Mammography Day.

[Click here to read the entire story](#)

[Nordstrom heightens customer service prior to holiday craze](#)

Department store chain Nordstrom is ramping up its customer service offerings for the upcoming holiday season with an influx of new hires.

[Click here to read the entire story](#)

[McLaren gets intricate with its bespoke options](#)

British automaker McLaren is heightening its luxury options in sports cars with special bespoke options for its most expensive model.

[Click here to read the entire story](#)

[24 Svres works with Parisian brand to start capsule collection](#)

LVMH's online retailer platform 24 Svres is joining the trend of partnership capsule collection in a drop that embodies a 70s Parisian feel.

[Click here to read the entire story](#)

[Click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.