

NEWS BRIEFS

Ralph Lauren, wealthy New York families, LVMH and Rolls-Royce – News briefs

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Rolls-Royce hybrid concept. Image credit: Rolls-Royce

By STAFF REPORTS

[The Polo Ralph Lauren X Palace collaboration will drop imminently](#)

Last week, three billboards cropped up in Tokyo's Shibuya district displaying Polo Ralph Lauren's signature pony-riding jockey above Palace Skateboards's italic logo. Cue a streetwear fan meltdown as social media went into overdrive trying to decipher what the guerrilla-style advertising meant in terms of a potential collaboration, says Vogue.

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[What it is like to be a baby nurse for wealthy Manhattan families](#)

A friend once described a baby nurse to me as part husband, part best friend, and part surrogate parent. In the most basic sense, baby nurses are women (almost always immigrant women) hired by new parents to wake up with their newborns at all hours of the night. But as depicted in the movie Tully in which Charlize Theron plays an exhausted mother of three a baby nurse often does much more than feed a baby at 3 a.m., says the Cut.

[Click here to read the entire story on the Cut](#)

[LVMH perfects the soft sell on the high seas](#)

On the 2,852-passenger Celebrity Equinox, hundreds are lounging on the pool deck, enjoying the sun. Down below, the ship's shops are buzzing with the unveiling of a Le Vian fine jewelry collection, a Dior makeup demo, and a seminar on Swiss watches, among other events. Free Champagne helps lure the guests indoors, says Bloomberg.

[Click here to read the entire story on Bloomberg](#)

[Rolls-Royce says no to hybrid or V8, will directly go electric next decade](#)

Hybrid powertrains are taken as a mid-way between the IC engine powered vehicles and all-electric vehicles. Most of the automakers are switching to hybrids before going totally electric. However, Rolls-Royce doesn't want to stay in

the middle. It's either this side or that for the luxury car maker, says Tech Story.

[Click here to read the entire story on Tech Story](#)

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