

NEWS BRIEFS

Day's wrap: Kering, Aston Martin, Trump, DFS, Rolls-Royce and Porsche

October 23, 2018



Alexander McQueen fall/winter 2018 campaign. Image credit: Alexander McQueen

By STAFF REPORTS

Luxury Daily's live news from Oct. 23:

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Trump brand takes hit from political persona](#)

Almost two years into his time in office, President Donald Trump's political brand is weakening his retail brand in categories such as real estate, according to a new report.

[Click here to read the entire article](#)

[Kering's revenues rise 28pc in Q3](#)

Luxury conglomerate Kering saw growth across regions in the third quarter of 2018, with North America seeing the sharpest increase.

[Click here to read the entire article](#)

[Aston Martin highlights brand lifestyle in Shanghai center](#)

British automaker Aston Martin is investing in China with the opening of its first global brand center in the nation.

[Click here to read the entire article](#)

[DFS looks to capture collectors with rare watches and jewelry showcase](#)

LVMH-owned travel retailer DFS is appealing to watch and jewelry aficionados as it curates an exhibit featuring 30 brands in Macau.

[Click here to read the entire article](#)

[Rolls-Royce hatches heritage creation with Fabergé](#)

British automaker Rolls-Royce is reinterpreting its Spirit of Ecstasy mascot in an egg form with help from jeweler Fabergé.

[Click here to read the entire article](#)

[Porsche introduces new GTS for everyday competitors](#)

German automaker Porsche showed off its new Panamera GTS in a new vignette that is part scenic drive and part drag race.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.