

NEWS BRIEFS

Day's wrap: David Yurman, Cartier, Douglas Elliman, Net-A-Porter, Canali and Rosewood

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Joan Smalls in the David Yurman Fall Winter 2018 Campaign, shot by Peter Lindbergh. Image credit: David Yurman

By STAFF REPORTS

David Yurman set to open new flagship in New York

U.S. jeweler David Yurman is likely to open the doors of its new flagship store in New York by the end of 2019.

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Cartier Carat debuts in experiential pop-up

French jeweler Cartier is hosting its first perfume pop-up shop to celebrate a new fragrance launch.

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Douglas Elliman provides marketing solutions for its agents

Real estate brokerage Douglas Elliman is working with Imprev to automate marketing for agents across the world.

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Yoox Net-A-Porter enters China through Alibaba, Richemont joint venture

Luxury group Richemont has entered a partnership with Chinese ecommerce giant Alibaba to have the luxury platform Yoox Net-A-Porter enter China.

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Canali connects different lifestyles in influencer-backed campaign

Italian menswear brand Canali is showing the versatility of its apparel and accessories with a fall/winter 2018 campaign centering on a trio of influencers.

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Rosewood London makes an immersive children's experience

Hospitality group Rosewood is looking to make the holiday season special for children with a one-of-a-kind Lego experience.

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