

NEWS BRIEFS

## MatchesFashion, Apple, Mercedes and antiques – News briefs

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*Matchesfashion is growing its sustainability with Eco-Age. Image credit: MatchesFashion*

By STAFF REPORTS

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Today in luxury:

[Maureen Chiquet joins MatchesFashion board](#)

MatchesFashion has appointed Maureen Chiquet, the former chief executive of Chanel, to its board of directors as non-executive director. Trevor Mather, chief executive of Autotrader, an automobile business, will also join the board, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Apple now a luxury brand, not a tech innovator, ex-CEO Sculley says](#)

Former Apple CEO John Sculley says Apple is no longer a tech innovator, but more of a luxury products company, per Yahoo Finance.

[Click here to watch the video on Yahoo Finance](#)

[Mercedes-Benz faces federal probe of its recall-notice practices](#)

Mercedes-Benz USA is under investigation by U.S. safety regulators who say the luxury-auto maker may be taking too long to send safety recall notices to car owners and inform the government, reports Bloomberg.

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[Why are antiques so cheap? Because everyone lives in the kitchen](#)

The 18th-century oak bureau was expected to sell for at least 50 pounds, or about \$65. The auctioneer asked for an opening bid of 30 pounds. No takers. What about 20 pounds? Again nothing. Unsold. The auction moved on, says

The New York Times.

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