

TRAVEL AND HOSPITALITY

## Rosewood transforms its terrace into an oasis from the city

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Glenlivet celebrates its rural roots in Rosewood pop-up. Image credit: Glenlivet

By STAFF REPORTS

Hospitality group Rosewood Hotels is making magical experiences at its London location for this year's upcoming winter season.

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Rosewood's Glenlivet Glade winter pop-up transforms its terrace into a secret forest to represent single malt Scotch whiskey brand Glenlivet. The forest creates a woodland oasis from the city with a night sky above head.

### Pop-up forest

Scotland's rural areas provide the inspiration for the pop-up forest, which features an open fire pit, fur blankets, wood furnishings, intricate stone detailing and low-lit hanging lanterns.

The setting represents Glenlivet's Scottish heritage.

A variety of cocktails created by Rosewood London's expert bartenders will be made special with Glenlivet. The Rosewood culinary staff has also created comforting side dishes to go along with the Glenlivet cocktails.

One of the most prominent drink specials on the menu is known as the Scottish Boulebardier. The cocktail features Glenlivet Founder's Reserve, Belsazar Dry Vermouth infused with Pine, Campari and homemade syrup with notes of apple, cinnamon and clover, served warm in a Scandinavian coffee cup.

[View this post on Instagram](#)

Balanced, rich and elegant, this is a whisky for special occasions. Every bottle is a true example of the quality and taste of The Glenlivet.... #TheGlenlivet #TheWhisky

A post shared by The Glenlivet (@theglenlivet) on Oct 5, 2018 at 9:00am PDT

#### *Instagram post from The Glenlivet*

Hospitality group Rosewood also looked to make the holiday season special for children with a one-of-a-kind Lego experience.

Rosewood London in High Holborn is working with the brick-building toy brand for an interactive experience. The Lego package will include a suite made entirely of Lego bricks and a trip to Legoland ([see story](#)).

Pop-ups such as this allow Rosewood to craft special experiences for guests to remember. These events attract both new and loyal customers for one-of-a-kind experiences.

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