

APPAREL AND ACCESSORIES

DVF designs a dress for a fashion icon

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Minni Mouse gets interviewed by Cecilia Peck in her DVF dress. Image credit: @ceciliapeck

By STAFF REPORTS

Fashion label Diane von Furstenberg is doing its part to celebrate Mickey and Minnie Mouse's 90th anniversary by designer the latter character's dress.

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The brand's eponymous designer has created a special wrap dress for an event celebrating the two Disney icons. The ABC network special will air on Nov. 4 during prime time.

DVF and Minnie

Ms. von Furstenberg's design was created with 100 percent silk fabric in black and white, adorned with sequins that were hand embroidered.

The sequins create a festive and elegant polka dot design.

A group of 15 individuals worked on the dress for a total of 35 hours, stitching it by hand.

"They asked me if I'd like to do a dress for her 90th birthday, and I said OK," said Ms. von Furstenberg, in a statement given to WWD. "Obviously she's an icon and she had to have a wrap dress. I made a wrap that had lots of different cutouts so we could play with her dots and the colors of the dot and a lot of godets.

"I do like Minnie Mouse," she said. "It's a while-back souvenir and I did like her. You know what I like about her was her shoes were always so big."

While many fashion fans are fawning over the dress, it will not be available for commercial sale and was only created for Minnie herself.

[View this post on Instagram](#)

Minnie Mouse looks fab in her new Diane Von Furstenberg dress to celebrate Mickey's 90th Spectacular, Sunday on ABC! #Mickey90 : @disneystyle

A post shared by ABC (@abcnetwork) on Oct 29, 2018 at 9:19pm PDT

Minnie's dress is designed by DVF

In a similar endeavor, London hotel Claridge's tapped the fashion designer to decorate its Christmas tree this holiday season.

Themed "The Tree of Love," the design will be unveiled on Nov. 27 in the hotel's lobby. This marks the ninth annual Christmas tree collaboration for Claridge's, which has previously invited design talents from Burberry and Dolce & Gabbana to give its tree a festive makeover ([see story](#)).

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