

NEWS BRIEFS

Mark Cross, Alibaba, feline fashion and Mercedes – News briefs

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Mark Cross' CEO is stepping down. Image credit: Mark Cross

By STAFF REPORTS

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Today in luxury:

[Neal Fox stepping down as Mark Cross CEO](#)

Neal J. Fox is stepping down as president and chief executive officer of Mark Cross, America's first luxury leather goods brand, which he revived over the past seven years, reports Women's Wear Daily.

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[How Alibaba is luring luxury players into China's crowded online market](#)

"There is really only one way to break into China's crowded retail market You'll have to partner with Alibaba or Tencent," Harvard Business Review's James Root and Jonathan Cheng wrote of the plight of brands' and retailers' expansion into the most populous nation in East Asia. Such a partnership is critical, according to Mr. Root and Mr. Cheng, because "China's two retailing powerhouses, online commerce pioneer Alibaba and social media-gaming pioneer Tencent, have systematically established a duopoly of record proportions," per The Fashion Law.

[Click here to read the entire article on The Fashion Law](#)

[The "cat lady" cliché is over thanks to new feline fashion](#)

Brands including Marni and Louis Vuitton are recasting cat-printed merchandise as stylish rather than pathetic, says the Wall Street Journal.

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[Mercedes widens lead over BMW heading for US luxury crown](#)

Mercedes-Benz is poised to lead U.S. luxury sales for the third consecutive year, according to Bloomberg.

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