

NEWS BRIEFS

Day's wrap: Marc Jacobs, Gucci, Crystal, Jaguar Land Rover, Italian beauty and Holiday House

November 2, 2018



Marc Jacobs' collection rethinks its logo. Image credit: Marc Jacobs

By STAFF REPORTS

Luxury Daily's live news from Nov. 2:

[Pop-up brings I-beauty to Miami](#)

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The Italian Trade Commission's Beauty Made in Italy campaign is debuting its first pop-up shop, furthering its mission to bring more awareness to the country's personal care offerings.

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[Marc Jacobs rethinks logo in playful partnership](#)

U.S. fashion label Marc Jacobs has invited a handful of creatives to reimagine its branding for a limited-edition collection.

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[Jaguar Land Rover developing solution to combat motion sickness](#)

British automaker Jaguar Land Rover is aiming to make car travel more comfortable for passengers by rolling out technology that personalizes cabin and driving settings to prevent motion sickness.

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[Gucci casts Jared Leto, Lana Del Rey in fragrance ad](#)

Italian fashion label Gucci is teasing the upcoming launch of a new fragrance campaign starring actor-musician Jared Leto and recording artist Lana Del Rey.

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[Crystal appeals to early birds with 2021 reservations](#)

Crystal River Cruises is responding to consumers' desires to plan ahead by launching availability for its 2021 bookings three years in advance.

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[Holiday House gathers home furnishings brands for a cause](#)

Christofle and Frette are among the interior brands sponsoring a New York showhouse to benefit the Breast Cancer Research Foundation.

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