

NEWS BRIEFS

Day's wrap: Ralph Lauren, Tapestry, Inter Parfums, McLaren, Pucci and Lexus

November 6, 2018



Emilio Pucci's collection for Neiman Marcus. Image credit: Emilio Pucci

By STAFF REPORTS

[Pucci opens up archives for Neiman Marcus exclusive](#)

Italian fashion house Emilio Pucci is partnering with Neiman Marcus to remake some of its heritage prints for the contemporary customer.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire article](#)

[Inter Parfums' sales rise 4.5pc in Q3](#)

Despite having no major product releases in the third quarter of 2018, fragrance group Inter Parfums' Jimmy Choo brand saw its sales rise 19.7 percent during the period.

[Click here to read the entire article](#)

[Belstaff teams with McLaren for auto-inspired apparel](#)

British fashion label Belstaff is joining forces with McLaren to translate the automaker's focus on mobility into clothing.

[Click here to read the entire article](#)

[Ralph Lauren invests in digital, marketing to fuel growth](#)

U.S. lifestyle company Ralph Lauren increased its spend on marketing in the second quarter by 30 percent as it made a push for its 50th anniversary celebrations.

[Click here to read the entire article](#)

[Tapestry searches for new CFO](#)

Fashion group Tapestry Inc.'s chief financial officer Kevin Wills is exiting the company.

[Click here to read the entire article](#)

[Lexus spotlights year-round memories this December to Remember](#)

Toyota Corp.'s Lexus is looking beyond the holiday season with its annual "December to Remember" campaign.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.