

NEWS BRIEFS

## Berluti, teens, Ethiopia and Aston Martin – News briefs

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Michael Kors is a hit with teens. Image credit: Michael Kors

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By STAFF REPORTS

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Today in luxury:

[Antoine Arnault on millennials, respect and luxury](#)

Antoine Arnault, chief executive officer of Berluti, doesn't feel millennials' tastes, ideas and purchasing practices pose a threat to the luxury business. In fact, he believes they want similar things to previous generations: Creative, durable, desirable and beautiful products, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Luxury handbag brands Michael Kors, Kate Spade, Coach resonate with teens most](#)

Luxury handbags are often associated with older female shoppers. But Piper Jaffray's semiannual "Taking Stock With Teens" survey for fall 2018 indicates that younger shoppers love "affordable luxury" brands such as Michael Kors and Tapestry's Kate Spade and Coach. LVMH's Louis Vuitton and Kering's Gucci also resonate with teens, per USA Today.

[Click here to read the entire article on USA Today](#)

[Ethiopia's nascent luxury tourism market starts to take hold](#)

Luxury is a word that one would rarely use to describe the current state of accommodations in Ethiopia. Its famous landmarks include the Simien Mountains and Gelada monkeys, the submerged churches of Lalibela, the religiously significant cities of Gondor and Aksum and the otherworldly Danakil Depression, reports Skift.

[Click here to read the entire article on Skift](#)

[Aston Martin named Luxury Brand Of The Year](#)

Aston Martin has been named "Luxury Brand of the Year" at the Luxury Briefing Awards. Heralded as the "Oscars of the Luxury Industry," the aim of the annual event is to reward and celebrate excellence and innovation, according to Automotive World.

[Click here to read the entire article on Automotive World](#)

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