

NEWS BRIEFS

Ralph Lauren, Tapestry, Inter Parfums, McLaren, Pucci and Lexus – Live news

November 7, 2018



Emilio Pucci's collection for Neiman Marcus. Image credit: Emilio Pucci

By STAFF REPORTS

Luxury Daily's live news from Nov. 6:

[Pucci opens up archives for Neiman Marcus exclusive](#)

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Italian fashion house Emilio Pucci is partnering with Neiman Marcus to remake some of its heritage prints for the contemporary customer.

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[Inter Parfums' sales rise 4.5pc in Q3](#)

Despite having no major product releases in the third quarter of 2018, fragrance group Inter Parfums' Jimmy Choo brand saw its sales rise 19.7 percent during the period.

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[Belstaff teams with McLaren for auto-inspired apparel](#)

British fashion label Belstaff is joining forces with McLaren to translate the automaker's focus on mobility into clothing.

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[Ralph Lauren invests in digital, marketing to fuel growth](#)

U.S. lifestyle company Ralph Lauren increased its spend on marketing in the second quarter by 30 percent as it made a push for its 50th anniversary celebrations.

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[Tapestry searches for new CFO](#)

Fashion group Tapestry Inc.'s chief financial officer Kevin Wills is exiting the company.

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[Lexus spotlights year-round memories this December to Remember](#)

Toyota Corp.'s Lexus is looking beyond the holiday season with its annual "December to Remember" campaign.

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