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NEWS BRIEFS

Day's wrap: Burberry, WatchBox, Swarovski, Four Seasons, Rebag and PwC

November 8, 2018



Ignasi Monreal painting for Four Seasons. Image courtesy: Four Seasons

By STAFF REPORTS

Luxury Daily's live news from Nov. 8:

Rebag moves into Los Angeles retail stores

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Secondhand seller Rebag is expanding its bricks-and-mortar footprint with the opening of its first two Los Angeles area stores.

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Four Seasons puts guest service into print

Hospitality chain Four Seasons Hotels and Resorts is translating its on-property experience to art through a publishing partnership with Ignasi Monreal.

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Swarovski teams with SCAD Hong Kong to support emerging designers

Precision-cut crystal maker Swarovski is furthering its focus on promoting fashion talent through a partnership with the Savannah College of Art and Design Hong Kong.

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Burberry's H1 revenues fall 3pc, but brand transformation taking off

British fashion house Burberry says its strategy to reposition itself under chief creative officer Riccardo Tisci's vision has seen a positive response.

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WatchBox launches service for independent sellers with Chronofy

Timepiece reseller WatchBox is giving retailers a new tool to assess, authenticate and sell watches through the

acquisition of Chronofy.

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Customers are driving the retail bus: PwC exec

NEW YORK Much of the retail innovation happening today is being driven by consumers, as their preferences for experiences and digital engagement push brands to evolve.

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