

APPAREL AND ACCESSORIES

## Christian Louboutin is shrinking down its iconic red bottoms

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*Christian Louboutin releases collection for babies. Image credit: Christian Louboutin*

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By STAFF REPORTS

French footwear label Christian Louboutin looks to capture customers as early as it gets with a limited edition collection.

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Catering to the affluent mother, Louboutin has released another limited-edition collection for babies. After a collaboration with Gwyneth Platrow's Goop for a baby shoe, the footwear designer decided to take its red bottoms to a smaller size.

### Shrinking red bottoms

Louboutin has created three booties available in two prints or red silk. The booties are ready for order now.

Each pair is priced at \$250 with only 600 in production.

The collection is only available on Louboutin's Web site.

"I love the idea of transposing the proportions of women's shoe detailing onto a baby shoe," Christian Louboutin said in a statement to *Vogue*. "That's how I worked on the bow pattern.

"I wanted to give it a Walt Disney cartoon-type look which parents, including myself, usually fall in love with," he said.

He said it is "a new challenge for our artisans to work on baby shoes, since the techniques are completely different from those you use for a men's or women's shoe."

"We had to work very closely on the craftsmanship, but I am very happy with the result."



*Louboutin's new pair of baby booties. Image credit: Louboutin*

While the red bottoms are now available in a smaller size, the label is still flexing its hold over the iconic soles.

The French footwear label recently won a trademark case in the European Union surrounding his signature crimson soles.

In 2012, the brand took retailer Van Haren to court after the Dutch company sold designs that were similar to Christian Louboutin's. According to a report from Agence France-Presse, after a long legal battle, judges in Luxembourg ruled that Christian Louboutin's soles can be trademarked due to their specific color ([see story](#)).

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