

APPAREL AND ACCESSORIES

## Jean Paul Gaultier draws backlash from Fur Federation with deplorable comment

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*Jean Paul Gaultier hopes to stop the use of fur in his collections. Image credit: Jean Paul Gaultier*

By STAFF REPORTS

French fashion label Jean Paul Gaultier is rumored to be the latest designer to join the fur-free movement in an effort to be more sustainable.

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Modern luxury consumers are steering away from the use of animal fur, as animal-friendly practices become more important and unethical practices are exposed. The eponymous designer himself stated that the brand will be going in a different direction in the future on a French television show.

### Fur and fake news

After Isabelle Ithurburu asked Mr. Gaultier about his work with leather and natural fur, the designer stated that he would like to change this, as the way in which animals are killed is "deplorable" on France's "Bonsoir."

He explained that there are alternatives to making warm fashion, without the expense of animal's lives.

The label joins the ranks of many other major high-end fashion labels who are looking to put an end to the use of real fur.



*Jean Paul Gaultier's #ParisianCliches take a humorous look at stereotypes. Image credit: Jean Paul Gaultier*

However, there are still some members of the fashion community who are devoted to the use of fur and are speaking out against Mr. Gaultier.

For instance, *Women's Wear Daily* reported that CEO of the International Fur Federation Mark Oaten stated that Mr. Gaultier is a hypocrite since he has worked with fur for years and questions the sudden change of heart.

He also continues that PETA's claims that animals are bludgeoned to death are "nonsense and fake news."

In March, Italian handbag label Furla also announced that it will stop the use of animal fur in its collections.

Starting from the cruise 2019 season, the brand will opt for a faux alternative to real fur. Furla joins a growing list of luxury labels that have eschewed fur, as consumer calls for sustainability and animal welfare increase ([see story](#)).

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