

APPAREL AND ACCESSORIES

Gucci hosts new exhibition during Pitti Uomo 95

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Gucci Garden in Florence. Image credit: Gucci

By STAFF REPORTS

Italian fashion label Gucci will feature a new exhibit in its galleria come January of 2019.

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The label will host a collaboration with a new artist in its Gucci Gardens space. This exhibition will be unveiled during the Pitti Uomo 95 event in Florence.

Gucci Gardens

Opening on Jan. 8, Gucci Gardens will host a tribute to a new artist in its recently opened Period Rooms. To celebrate its opening and the Florence event, Gucci will usher in the exhibit with a cocktail reception.

Gucci's Garden Boutique will host a variety of apparel and accessories featuring works of art by an artist working with Gucci for the first time.

In addition to the exhibit, Gucci Gardens will be celebrating Pitti Uomo with new wall paintings in areas that link the floors in the space.



Gucci's previous exhibit featuring Bjrk. Image credit: Gucci

The Italian fashion house inaugurated the two new rooms at its Florentine gallery space with an exhibit that looks back on the brand's partnership with recording artist Bjrk.

Opened in January 2017, Gucci Garden is situated outside of its branded museum in the Palazzo della Mercanzia, offering visitors permanent displays, retail and a dining concept. This summer, Gucci has expanded on its galleries with the addition of a pair of period rooms that will host revolving installations ([see story](#)).

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